

# DORIAN BLAINE FRANCIS

301.310.4101 | [dorianfrancis0108@gmail.com](mailto:dorianfrancis0108@gmail.com)

## EFFECTIVE COMMUNICATIONS AND MEDIA PROFESSIONAL

I am a recent graduate of Bowie State University, where I earned a Bachelor of Science in Communication with a concentration in Broadcast Journalism. I bring experience in media production, public outreach, and program coordination, with a proven ability to develop impactful messaging, engage diverse communities, and support organizational objectives.

### EDUCATION

#### **Bachelor of Arts in Communication**

Bowie State University, Bowie, MD

*Graduation:* May 2024 | *Cumulative GPA:* 3.3

**Relevant Coursework:** Media Writing, Communication Theory, Interpersonal Communication, Crisis Communication, Advocacy & Counseling.

### RELEVANT EXPERIENCE

#### **Multimedia Strategist**

##### **Bass Public Affairs - Bass Bonded Publishing** | 2022 – Present

- Provide support for BPA multimedia projects including video production and social media development
- Record and edit media packages for national program *The Armstrong Williams Show*
- Design and distribute the monthly BPA newsletter
- Write and edit articles for BPALiveWire

#### **Broadcast Journalism Intern**

##### **Black News Channel (BNC)** | Summer 2023 – Washington, D.C.

- Conducted interviews and researched topics for national news stories, ensuring the accuracy and integrity of content.
- Collaborated with production teams to record and edit multimedia segments, including “Man on the Street” interviews, strengthening digital storytelling skills.
- Strengthened interpersonal communication by interviewing public figures such as Speaker Nancy Pelosi and Congressmembers Marc Veasey and Joaquin Castro.

#### **Videographer and Communications Assistant**

##### **Bowie State University** | September 2021 – December 2022

- Filmed and edited video content for university events, creating visually engaging stories for stakeholders.
- Supported live broadcast production of athletic events, contributing to high-quality visual communications.
- Collaborated with the communications department to promote university initiatives, honing strategic messaging and outreach skills.

#### **Peer Mentor**

**Bowie State University** | November 2022 – May 2024

- Guided students through academic and personal challenges, fostering a supportive community.

**Community Outreach Coordinator**

**Bowie State University** | June 2023 – May 2024

- Designed and implemented community empowerment workshops focused on communication and faith-based mentoring.
- Facilitated group discussions on conflict resolution, inclusion, and personal growth of diverse audiences.

**Host and Producer**

**The Sportsfanatic Podcast** | 2014 – Present

- Produced and marketed a sports podcast, building a loyal audience on platforms like Apple Podcasts and Spotify.
- Demonstrated expertise in content creation, audience engagement, and multimedia storytelling.

**Sunglass Hut** |2023-2024

Sales Associate

- In charge of managing stores, shipments, handling orders, etc.

**Bath and Body** | 2021-2022

Sales Associate

- Restocking shelves
- Recommending products/ answering customer questions
- Greeting

**ACME** |2018-2020

Front end clerk

- Stocking shelves
- Answering customer questions
- Store upkeep

**SKILLS**

- **Communication:** Proficient in verbal and written communication, media relation and public speaking.
- **Media Production:** Skilled in video production, editing, and live broadcast management.
- **Research & Analysis:** Experienced in research to support program development and reporting.
- **Community Engagement:** Adept at fostering relationships, mentoring, and leading workshops.
- **Technical Tools:** Adobe Premiere Pro, Final Cut Pro, Canva, Microsoft Office Suit

***VOLUNTEER EXPERIENCE*****Youth Mentor****Cornerstone Church** | June 2023 – May 2024

- Mentored youth in literacy and personal development through faith-based programs and community outreach.

***ADDITIONAL QUALIFICATIONS***

- Experience with outreach initiatives and crafting messaging for diverse audiences. • Background in program support and content creation for public-facing communications.